



WPEC
c/o WTTT/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

American Crossroads (41509)
Crossroads Media-Alexandria (2097)
MILHOAN,EMILY
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2635678
Inv Date 10/7/2012
Terms 30
Contract 1368852
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
AMER CROSSROAD 10/2 (471923)
National/Political Issue Agency BRD
953/06306463
A35+R
AMER CROSSROAD 10/2
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 2:19:07PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Prime	178669-CBS-Person of	Day,Th-1	10/04/12 9:33PM (Th)	00:30	CBS-Person of Interest (Thursday)	USPRTV19ACH	\$2750.00	
3.0	Prime	178660-CBS-NCIS (Tu)	Day,Tu-1	10/02/12 7:59PM (Tu)	00:30	CBS-NCIS (Tuesday)	USPRTV19ACH	\$4000.00	
4.0	Prime	178661-CBS-NCIS: Lo	Day,Tu-1	10/02/12 9:45PM (Tu)	00:30	CBS-NCIS: Los Angeles (Tuesday)	USPRTV19ACH	\$4000.00	
5.0	Prime			10/03/12			1 preempt @ \$2500.00	\$0.00	Program Change

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$10,750.00
Commission	(\$1,612.50)
Net Total	\$9,137.50

Total Spots 3



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Invoice 2638891
Inv Date 10/14/2012
Terms 30
Contract 1368852
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
AMER CROSSROAD 10/2 (471923)
National/Political Issue Agency BRD
953/06306463
A35+R
AMER CROSSROAD 10/2
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:29AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Prime	178656-CBS-Hawaii F	Day,M-1	10/08/12 10:33PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	USPRTV19ACH	\$2300.00	



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SANTUOSO, MICHELLE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2668387
Inv Date 11/4/2012
Terms 30
Contract 1400736
Bill Type Weekly/Irregular
Period 10/29/2012 - 11/4/2012

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE SUPER PAC (ns) (1
Brand AMER CROSSROAD 10/30 (462055)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 1274/06395726
Demo A35+R
Revision
Comments AMER CROSSROAD 10/30

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/6/2012 5:26:30PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Day, F-1	11/02/12 10:26AM (Fr)	00:30	CBS-Lets Make a Deal	USPRTV28ACH	\$425.00	
2.0	Prime			11/02/12			1 preempt @ \$3750.00	\$0.00	Sold Out
3.0	SPOT			11/02/12			1 preempt @ \$425.00	\$0.00	Sold Out
4.0	SPOT	12:00:00PM-12:30:00	Day, F-1	11/02/12 12:29PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	USPRTV28ACH	\$650.00	
5.0	SPOT	4:00:00PM- 5:00:00	Day, F-1	11/02/12 3:58PM (Fr)	00:30	Dr Phil	USPRTV28ACH	\$650.00	
6.0	SPOT	5:30:00AM- 6:00:00	Day, F-1	11/02/12 5:42AM (Fr)	00:30	News-CBS 12 News This Morning 530a	USPRTV28ACH	\$650.00	
7.0	SPOT	5:30:00PM- 6:00:00	Day, F-1	11/02/12 5:52PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	USPRTV28ACH	\$950.00	
8.0	SPOT	6:30:00PM- 7:00:00	Day, F-1	11/02/12 6:51PM (Fr)	00:30	CBS-Evening News	USPRTV28ACH	\$1500.00	
9.0	SPOT	7:00:00AM- 9:00:00	Day, F-1	11/02/12 7:59AM (Fr)	00:30	CBS-CBS This Morning	USPRTV28ACH	\$425.00	
10.0	SPOT	7:30:00PM- 8:00:00	Day, F-1	11/02/12 7:29PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	USPRTV28ACH	\$650.00	
11.0	Prime	178674-CBS-Underco	Day, F-1	11/02/12 7:58PM (Fr)	00:30	CBS-Undercover Boss (Friday)	USPRTV24ACH	\$2000.00	
12.0	SPOT	9:00:00AM-10:00:00	Day, F-1	11/02/12 9:50AM (Fr)	00:30	Live with Kelly and Michael	USPRTV28ACH	\$375.00	
22.0	Football	188002-Sports-CBS S	Day, Sa-1	11/03/12 9:53PM (Sa)	00:30	Sports-CBS SEC Football 2	USPRTV28ACH	\$1500.00	
23.0	SPOT	11:00:00PM-11:35:00	Day, Sa-1	11/03/12 12:13AM (Sa)	00:30	News-WPEC CBS 12 News at 11p	USPRTV28ACH	\$1300.00	
24.0	SPOT	11:35:00PM-12:05:00	Day, Sa-1	11/03/12 12:56AM (Sa)	00:30	Inside Edition Wknd	USPRTV28ACH	\$375.00	
25.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	11/03/12 6:22AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	USPRTV28ACH	\$275.00	
26.0	SPOT	7:00:00PM- 7:30:00	Day, Sa-1	11/03/12 7:21PM (Sa)	00:30	News-WPEC CBS 12 News at 7p (Saturday)	USPRTV28ACH	\$650.00	
27.0	SPOT	7:00:00AM- 9:00:00	Day, Sa-1	11/03/12 7:59AM (Sa)	00:30	CBS This Morning (Saturday)	USPRTV28ACH	\$650.00	
28.0	Football	188002-Sports-CBS S	Day, Sa-1	11/03/12 10:57PM (Sa)	00:30	Sports-CBS SEC Football 2	USPRTV28ACH	\$3750.00	
29.0	SPOT	10:30:00AM-11:30:00	Day, Su-1	11/04/12 11:27AM (Su)	00:30	CBS-Face the Nation	USPRTV24ACH	\$950.00	
30.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	11/04/12 7:32PM (Su)	00:30	Sports-CBS NFL Football 2	USPRTV28ACH	\$5600.00	
31.0	SPOT	8:00:00AM- 9:00:00	Day, Su-1	11/04/12 8:27AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	USPRTV28ACH	\$375.00	
32.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	11/04/12 9:55AM (Su)	00:30	CBS-News Sunday Morning	USPRTV28ACH	\$1675.00	
33.0	SPOT	11:00:00PM-11:35:00	Day, Th-1	11/01/12 11:30PM (Th)	00:30	News-WPEC CBS 12 News at 11p	USPRTV24ACH	\$1300.00	
34.0	SPOT	12:30:00PM- 4:00:00	Day, Th-1	11/01/12 3:16PM (Th)	00:30	The Doctors	USPRTV28ACH	\$550.00	
35.0	SPOT	5:00:00AM- 5:30:00	Day, Th-1	11/01/12 5:12AM (Th)	00:30	News-CBS 12 News This Morning 5a	USPRTV28ACH	\$375.00	
36.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1	11/01/12 5:12PM (Th)	00:30	News-WPEC CBS 12 News at 5p	USPRTV28ACH	\$950.00	
37.0	SPOT	6:00:00PM- 6:30:00	Day, Th-1	11/01/12 6:10PM (Th)	00:30	News-WPEC CBS 12 News at 6p	USPRTV28ACH	\$1125.00	
38.0	SPOT	6:00:00AM- 7:00:00	Day, Th-1	11/01/12 6:00AM (Th)	00:30	News-CBS 12 News This Morning 6a	USPRTV28ACH	\$650.00	
39.0	SPOT	7:00:00PM- 7:30:00	Day, Th-1	11/01/12 7:13PM (Th)	00:30	News-WPEC CBS 12 News at 7p	USPRTV28ACH	\$950.00	
40.0	Prime	8:00:00PM- 9:00:00	Day, Th-1	11/01/12 7:58PM (Th)	00:30	CBS-The Big Bang Theory (Thursday)	USPRTV28ACH	\$5600.00	
41.0	SPOT	9:00:00AM-10:00:00	Day, Th-1	11/01/12 9:51AM (Th)	00:30	Live with Kelly and Michael	USPRTV28ACH	\$375.00	
42.0	SPOT	11:00:00PM-11:35:00	Day, Tu-1	10/30/12 11:34PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	USPRTV28ACH	\$1300.00	
43.0	SPOT	12:30:00PM- 4:00:00	Day, Tu-1	10/30/12 3:15PM (Tu)	00:30	The Doctors	USPRTV28ACH	\$550.00	
44.0	SPOT	5:00:00AM- 5:30:00	Day, Tu-1	10/30/12 5:22AM (Tu)	00:30	News-CBS 12 News This Morning 5a	USPRTV28ACH	\$375.00	
45.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1	10/30/12 5:12PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	USPRTV28ACH	\$950.00	



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SANTUOSO, MICHELLE
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ph: (703) 528-7800

Invoice 2668387
Inv Date 11/4/2012
Terms 30
Contract 1400736
Bill Type Weekly/Irregular
Period 10/29/2012 - 11/4/2012

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE SUPER PAC (ns) (1
Brand AMER CROSSROAD 10/30 (462055)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 1274/06395726
Demo A35+R
Revision
Comments AMER CROSSROAD 10/30

CO-OP/Order Type No/Normal
Package
Gen. Date 11/6/2012 5:26:30PM

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West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
46.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1	10/30/12 6:28PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	USPRTV28ACH	\$1125.00	
47.0	SPOT	6:00:00AM- 7:00:00	Day, Tu-1	10/30/12 5:59AM (Tu)	00:30	News-CBS 12 News This Morning	USPRTV28ACH	\$650.00	
48.0	SPOT	7:00:00PM- 7:30:00	Day, Tu-1	10/30/12 7:09PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	USPRTV28ACH	\$950.00	
49.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	10/30/12 7:58PM (Tu)	00:30	CBS-NCIS (Tuesday)	USPRTV28ACH	\$7500.00	
50.0	SPOT	9:00:00AM-10:00:00	Day, Tu-1	10/30/12 9:55AM (Tu)	00:30	Live with Kelly and Michael	USPRTV28ACH	\$375.00	
51.0	SPOT			10/31/12			1 preempt @ \$425.00	\$0.00	Sold Out
52.0	SPOT	11:35:00PM-12:35:00	Day, W-1	10/31/12 12:04AM (We)	00:30	CBS-The David Letterman Show	USPRTV28ACH	\$425.00	
53.0	SPOT	12:00:00PM-12:30:00	Day, W-1	10/31/12 12:24PM (We)	00:30	News-WPEC CBS 12 News at Noon	USPRTV28ACH	\$650.00	
54.0	SPOT	4:00:00PM- 5:00:00	Day, W-1	10/31/12 3:59PM (We)	00:30	Dr Phil	USPRTV28ACH	\$650.00	
55.0	SPOT	5:30:00AM- 6:00:00	Day, W-1	10/31/12 5:38AM (We)	00:30	News-CBS 12 News This Morning	USPRTV28ACH	\$650.00	
56.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	10/31/12 5:40PM (We)	00:30	News-WPEC CBS 12 News at 530p	USPRTV28ACH	\$950.00	
57.0	SPOT	6:30:00PM- 7:00:00	Day, W-1	10/31/12 6:50PM (We)	00:30	CBS-Evening News	USPRTV28ACH	\$1500.00	
58.0	SPOT	7:00:00AM- 9:00:00	Day, W-1	10/31/12 7:38AM (We)	00:30	CBS-CBS This Morning	USPRTV28ACH	\$425.00	
59.0	SPOT	7:30:00PM- 8:00:00	Day, W-1	10/31/12 7:56PM (We)	00:30	Inside Edition	USPRTV28ACH	\$650.00	
60.0	SPOT	9:00:00AM-10:00:00	Day, W-1	10/31/12 9:49AM (We)	00:30	Live with Kelly and Michael	USPRTV28ACH	\$375.00	
61.0	Football	186778-Sports-CBS N	Day, Su-1	11/04/12 2:39PM (Su)	00:30	Sports-CBS NFL Football	USPRTV28ACH	\$26475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$83,775.00
Commission	(\$12,566.25)
Net Total	\$71,208.75

Total Spots 49



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American Crossroads (41509)
Crossroads Media-Alexandria (2097)
SANTUOSO, MICHELLE
TeleRep/DC, Washington DC (2995)
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Invoice 2673381
Inv Date 11/11/2012
Terms 30
Contract 1400736
Bill Type Weekly/Irregular
Period 11/5/2012 - 11/11/2012

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE SUPER PAC (ns) (1)
Brand AMER CROSSROAD 10/30 (462055)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 1274/06395726
Demo A35+R
Revision
Comments AMER CROSSROAD 10/30

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/14/2012 2:45:44PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	Prime			11/05/12			1 preempt @ \$3750.00	\$0.00	Sold Out
14.0	SPOT	11:00:00PM-11:35:00	Day,M-1	11/05/12 11:13PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	USPRTV24ACH	\$1300.00	
15.0	SPOT	12:30:00PM- 4:00:00	Day,M-1	11/05/12 3:13PM (Mo)	00:30	The Doctors	USPRTV28ACH	\$550.00	
16.0	SPOT	5:00:00AM- 5:30:00	Day,M-1	11/05/12 5:26AM (Mo)	00:30	News-CBS 12 News This Morning 5a	USPRTV28ACH	\$375.00	
17.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	11/05/12 5:12PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	USPRTV28ACH	\$950.00	
18.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	11/05/12 6:30PM (Mo)	00:30	CBS-Evening News	USPRTV28ACH	\$1125.00	
19.0	SPOT	6:00:00AM- 7:00:00	Day,M-1	11/05/12 6:38AM (Mo)	00:30	News-CBS 12 News This Morning 6a	USPRTV28ACH	\$650.00	
20.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	11/05/12 7:13PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	USPRTV28ACH	\$950.00	
21.0	SPOT	9:00:00AM-10:00:00	Day,M-1	11/05/12 9:32AM (Mo)	00:30	Live with Kelly and Michael	USPRTV28ACH	\$375.00	
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